

Phoenix Trailers

C U S T O M T R A I L E R S

WHAT MAKES PHOENIX SPECIAL

- Design expertise ... and experience ... building custom bunk boat trailers that is unsurpassed in the industry
- Quality unmatched by any competition ... a design, fabrication and manufacturing team with more trailer building experience than any other boat trailer company
- Product that features full tube bunk uprights ... something few in the industry use
- Use of premium components, including:
 - Fulton F2® winches
 - Fulton F2® jacks
 - Goodyear Marathon radials
 - McGard Triple nickel plated lug nuts
 - Dupont Excel Pro polyurethane paints
 - UFP Vault axles, disc brake and suspension components
- A quality product line up to meet virtually any boater's needs
- A commitment to service not seen from any other manufacturers

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PREMIUM PRODUCT. EXPERT SERVICE. UNMATCHED EXPERIENCE. UNEQUALED VALUE.



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More Quality. More Features. More Value.



... and that translates to quality, durability and years of enjoyable operation. We then build in features that make it easier and more convenient to transport your boat, and then finish each trailer with color-matched, automotive-grade paint to ensure that your boat looks as good trailered as it does on the water.



Each Phoenix Trailer is designed, built and detailed to offer you the ultimate in fit, function and finish. Our engineers use advanced computer-aided design programs to precisely locate bunks for consistent hull support. Our bunks, along with the strength of our one-piece

Phoenix's all-welded steel construction is the strongest in the industry.

frame construction and heavy-duty suspension, work together to give you a smooth ride and better handling during transport. And the simple, self-centering design of our trailers makes loading and launching easy and convenient.

Each of our Phoenix trailers presents a unique package of features and options designed to meet the most demanding trailer needs.

Each New Phoenix Raises The Bar A Little Higher

We start with fit. Because we know the best protection for your boat begins with a tight tolerance between hull and trailer. And a superb fit begins with precision engineering and rigid construction standards



Functional, Attractive ... And Tough!

Our state-of-the-art boat trailer designs and manufacturing processes are the result of years of input from fisherman, marine dealers, employees and customers. The results are trailers designed and built for maximum highway safety; trailers that load and unload easily in the water; and trailers that look good after years of service.

Designed for both quality and efficiency, our assembly process requires less time handling materials and produces less waste. The result: more trailers with less staff, and an overall reduction in costs. These savings are then passed on to you, our customers, through more competitive pricing and a higher quality product.

Every trailer component passes stringent engineering tests. We recognize, for example, that undercarriage parts are most important. Therefore, nothing other



than perfectly engineered axle components that not only meet, but also exceed, the highest level of quality expectations are used. In addition, we assure all weight capacities are accurate and comply with National Highway Traffic Safety Association guidelines.

Another critical component is paint. Our goal is to match durability with beauty. Proper preparation is key to a rugged, reliable and attractive finish. We begin with a multi-stage cleaning process, unprecedented in our industry. First, the welded trailer frame is washed with an acid solution that cleans the metal surface. All welds are then inspected to insure joints are clean and smooth. Next, the frame is sanded for a smooth finish and acid washed again, and finally thinner washed.

Our epoxy primer incorporates a newly developed, flexible chip-resistant urethane-resin mixture. Extensive 500-plus hour salt-spray and humidity tests have led to the development of a formula that gives the industrial grade primer greater adhesion with superior rust inhibitors. The finish coat (Du Pont® Excel® Pro) provides a tough, acrylic urethane surface that looks great for years.

Phoenix Trailers. Both functional and attractive. The best boat trailers in the industry.

Simply put: a better value.



Premier Painted Trailers



Phoenix Premier Painted Trailers offer you the best in performance and appearance. Available in single, dual and tri-axle models, these custom trailers are built for craft measuring 13' to over 50' with carrying capacities up to 20,000 pounds. New for 2013 are larger, eye-catching extended contoured front steps (28" long vs. 8"-12" in most competitive trailers) with aluminum diamond plate that provide increased access to the boat and greater safety, and a Fulton F2® Series trailer jack (on trailers up to 7,500 lb. GVWR) and F2 winch on all models. Quadruple bunks provide maximum support for the hull, and easy glide-on and glide-off designs make loading and launching easy.

Features include an all welded tubular A-frame, welded tubular bunk uprights, a precision contoured bunk support system, a 100% submersible LED lighting system, chrome directional rims with clear coat, aluminum diamond plate on top of all fenders, UFP in-line brake actuator, custom steel fenders, Vault® hybrid lubrication system wheel bearing protection, rust-free lug nuts and more. Options include aluminum mag wheels, stainless steel fenders, spare tire, spare tire mounts and much more.



Premier Painted Trailer shown with optional aluminum wheel upgrade and optional spare tire and mount.

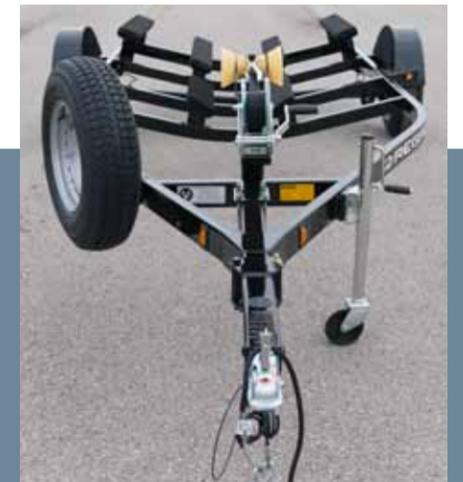
Special Edition Painted Trailers

Phoenix is excited to announce the addition of a line of Special Edition Painted Trailers to their line-up of standard painted product. This Special Edition Series provides the same high quality construction as the Premier Series in an economical, quality-built, functional package. Like the Premier Series, a 200+ point measurement of specific boat models provides a custom fit, while an advanced CAD system tailors the placement and angle of the bunks for superior hull support. Other features include an all-welded tubular A-frame, welded tubular bunk uprights, custom steel fenders, composite fender pads, triangle steel diamond plate steps, a submersible incandescent light system and more.



**New
for 2013**

Special Edition Painted Trailer shown with optional extra bunks, swing tongue, spare tire and mount.





Aluminum I-Beam Custom Bunk Trailers

Aluminum I-Beam Custom Bunk Trailer shown with optional aluminum wheel upgrade



Phoenix Aluminum Custom Bunk Trailers provide a combination of quality materials, construction craftsmanship, customer-friendly features and pricing found nowhere else. With models available for boats ranging from 15' to 45', with carrying capacities up to 18,000 lbs., these trailers offer an unprecedented list of features. New highlights for 2013 includes a Fulton F2® Series jack on trailers up to 7,500 lb. GVWR and F2 winch on all models, and torsion axles that provide a totally independent suspension for softer, more dampened ride. Other features include heavy-duty aluminum I-beam frame rails, custom bunk configurations on galvanized steel cross-members, hydraulic disc brake systems with UFP actuator, diamond plate steel front and rear step pads, aluminum diamond plate fenders, composite



fender pads, galvanized rims, UFP torsion axles with industry-leading UFP vault hubs and much, much more. Available in single, tandem and tri-axle configurations, these Aluminum Custom Bunk Trailers offer the best the boating world has to offer.

Pontoon Trailers

These Pontoon Trailers feature the same quality materials and construction built in to each and every Phoenix custom boat trailer, but in a configuration designed to meet the demanding requirements of



trailer a pontoon boat. New features for 2013 include a one-of-a-kind bow stop with padded uprights for more functionality and protection, and a tri-toon package height-adjustable to accommodate all pontoon configurations available. Popular options include horizontal load guides that provide an easy target for loading the pontoon, a swing tonge, deluxe ladder and bow stop, an all-welded frame for maximum strength, 13" silver directional wheels and a higher grade finish than you'll find on most any other pontoon trailer around. For quality, performance, dependability and durability, no other trailer company provides what you find with Phoenix: a better value.



Bunk Pontoon Trailer shown with optional two-step bow stop and optional hand rail